



# AFRICA CEO FORUM

4<sup>TH</sup> EDITION

The foremost international meeting  
for African CEOs,  
bankers and investors



## ABIDJAN

21-22 March 2016



AFRICAN DEVELOPMENT BANK GROUP  
GROUPE DE LA BANQUE AFRICAINE  
DE DEVELOPPEMENT

**Groupe Jeune Afrique**

**rainbow**  
unlimited



# The foremost annual meeting for Africa's private sector

Africa's top CEOs will be meeting on 21 and 22 March 2016 at the fourth edition of the AFRICA CEO FORUM in Abidjan, Côte d'Ivoire.

Since the first edition in 2012, the **AFRICA CEO FORUM** has come to be recognized as the foremost event for Africa's private sector.

More than 800 participants, including over 500 CEOs from all over the African continent, 100 bankers and investors, as well as 200 high-profile African and international VIPs, are expected to attend the **AFRICA CEO FORUM 2016** hosted by **Groupe Jeune Afrique** in partnership with the **African Development Bank** and **rainbow unlimited**.

## FIVE REASONS TO ATTEND

- 1 **EXPAND** your network of top-level business contacts
- 2 **FIND** new financial partners
- 3 **BE A DRIVING FORCE** in the development of Africa's private sector
- 4 **DISCOVER** best practices of fast-growing companies
- 5 **PROMOTE** your company in Africa and internationally

Scan the QR code for the video report of the 2015 Forum



## THE 2015 FORUM IN FIGURES

**821**

participants (incl. 500 CEOs), up 18% since 2014

**70%**

of the participants identified or clinched business opportunities

**63**

countries represented, including 43 African countries

**50**

sponsors and partners

**13**

Ministers of Economy, Finance or Industry

**18**

panels and more than 100 top-level speakers



# The ultimate networking platform for investors and CEOs

Specialists in banking, private equity and financial markets, as well as representatives of the world's leading financial institutions, will gather at the **AFRICA CEO FORUM**, confirming its status as the must-attend event for the most influential figures in African and international finance and the CEOs of Africa's leading companies.

What financing strategy should you opt for? What can you do to gain access to innovative financing solutions? For the CEOs attending, the **AFRICA CEO FORUM 2016** offers a powerful opportunity to address strategic questions like these, and network with Africa's most active banks and investors.



## ATTENDEES AT THE AFRICA CEO FORUM



AKINWUMI  
ADESINA  
ADB



MOHAMMED DEWJI  
MeTL



ISSAD REBRAB  
Cevital



TSEGA GEBREYES  
Satya Capital



CHRIS KIRUBI  
Centum Investment  
Group



EMMANUEL  
NNOROM  
Transcorp



HENRI-CLAUDE  
OYIMA  
BGFI



VIMAL SHAH  
Bidco Africa



GIDA NAKAZIBWE-  
SEKANDI  
Capricorn Investment  
Holdings



ABDESLAM  
AHIZOUNE  
Maroc Telecom



JEAN KACOU  
DIAGOU  
NSIA



GEOFFREY QHENA  
IDC



# Gain strategic insights, share your experiences and identify new opportunities

The **AFRICA CEO FORUM 2016** offers a unique program of plenary and knowledge sessions. Developed in partnership with business leaders and high-profile experts in African and international affairs, the forum gives you all the practical resources you need to be up to speed with the latest trends in your sector, make your business even more competitive, and facilitate your company's expansion into new markets in Africa and worldwide.

The **AFRICA CEO FORUM 2016 is committed to promoting the African private sector** and offers you a unique opportunity to share the vision and experience of very high-profile contributors on cutting-edge business issues in relation to the African business context.

## **A ONE-OF-A-KIND PLATFORM**

The **AFRICA CEO FORUM 2016** is an opportunity not to be missed, to share your experience with others and build powerful business relationships. Organize your contacts and meetings using the dedicated mobile app. Agenda slots and meeting rooms are exclusively set aside to encourage delegate interaction, and the **DEAL ROOMS** bring company leaders together with investors and financiers with a shared interest in the same business sector. These exceptionally interactive sessions offer a powerful crucible in which to present your development projects, discuss good practices and identify new partners.



An unparalleled event

# THE AFRICA **CEO** FORUM **AWARDS 2016**

The **AFRICA CEO FORUM AWARDS 2016** will be presented at a high-level, exclusive Gala Dinner on 21 March. Since 2012, the **AFRICA CEO FORUM AWARDS** have rewarded companies and investors whose strategies highlight their intention to play their part in African growth. All the nominees are promoters of ambitious projects that are encouraging the emergence of competitive African companies, and are selected for their commitment and results in 4 key categories:

- **Promotion of Africa's private sector**
- **Strengthening regional integration**
- **Development of intra-African exchange**
- **Social and environmental responsibility**

The winners are selected by an independent panel of judges made up of investment, consultancy and media professionals.

Over the past three years, more than 100 African and international companies and investment funds, as well as 25 high-profile CEOs influential in driving Africa's growth have been nominated.

Awards include:

- **African company of the year**
- **African bank of the year**
- **Private equity investor of the year**
- **International corporation of the year**
- **CEO of the year**



**CEO of the year**



**Chris Kirubi**  
 Director  
 Investment Group

**Issad Rebrab**  
 CEO  
 Cevital

**TO APPLY FOR  
 AN AWARD**

Contact us by e-mail to request an application for the:  
**AFRICA CEO FORUM AWARDS**  
[awards@theafricaceoforum.com](mailto:awards@theafricaceoforum.com)



21-22  
MARCH  
2016



# ABIDJAN, gateway to the ECOWAS

The fourth **AFRICA CEO FORUM** will be held on 21 and 22 March 2016 in Abidjan, Côte d'Ivoire. This is the first time the forum will be held on the African continent. Côte d'Ivoire hosts **the headquarters of the African Development Bank** and is one of the driving forces for regional integration within the Economic Community of West African States (ECOWAS). Together, the 15 member countries of ECOWAS have a population of more than 300 million people and the region has consistently had the highest growth in Africa over the last five years (more than 7% in 2014).

## THE SOFITEL IVOIRE: A PRESTIGIOUS CONVENTION CENTER

The Sofitel Abidjan has been selected to host the **AFRICA CEO FORUM**, which will ensure that participants will enjoy first-class conditions and service. An iconic Abidjan landmark, the ultramodern Sofitel Ivoire convention complex is perfectly equipped to host major international events.

### SOCIAL MEDIA

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hashtag : #ACF2016



<http://linkd.in/1CINRAA>



[www.theafricaceoforum.com](http://www.theafricaceoforum.com)

## INFORMATION

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## ORGANIZERS

Un événement

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Africa's premier communications  
group, leading magazine publisher  
and publishers of Africa's best-selling  
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and The Africa Report.

### rainbow unlimited

A Swiss company specializing in the  
organization of business promotion events,  
notably between Africa and Europe, rainbow  
unlimited also manages the Swiss-African  
Business Circle (SABC).